LUCIANE PACIUS

FRONT END DEVELOPER

CONTACT

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EDUCATION

BFA in Digital Arts & IMM
The College of New Jersey
(TCNJ) - Ewing, NJ
August 2003 - May 2007

SKILLS

HTML5
CSS3
React
jQuery
JavaScript
Java Server Pages
Web Drive/WinSCP FTP
Dreamweaver
Photoshop
Illustrator
Fiddler/Charles
Github Version Control
Stash by Atlassian
Confluence
JIRA
Slack
Trello
Dragon
Sharepoint
Ring Central
Microsoft Office
Beyond Compare
AtTask/Workfront Project
Management

FRONT END DEVELOPER SUMMARY

❖ Manage web projects from layout design to build to launch
❖ Has experience with mobile web development, UX and UI design, QA testing, and search engine optimization
❖ Accustomed to juggling multiple deadlines, testing for cross-browser compatibility, and paying attention to pixel detail

PROFESSIONAL EXPERIENCE

FRONT END DEVELOPER & TECH LEAD

Medscape Professionals at WebMD / November 2013 - December 2020

❖ Oversaw the design, performance, and quality of the Brand Advance product from layout design to launch; improved code that decreased build time by 50%.
❖ Implemented updates and client change requests to various Medscape web products built in React, JSP, and JavaScript/jQuery.
❖ Ensured build design for web projects stays consistent in 4 desktop browsers, 2 different mobile OS, and iPad browsers during edits.
❖ Reviewed site modifications on our test server before script and code updates are pushed live.
❖ Analyzed and resolved QA bugs on multiple browsers and our mobile apps (iOS and Android), and closed tickets on or before the due date.
❖ Decreased Brand Advance product bugs by 70% to decrease time spent in QA.
❖ Worked with Account Managers, Editors and the Creative team to problem solve client needs without sacrificing user engagement.
❖ Launched 50% of Brand Advance programs on or before the contracted due date.
❖ Handled 30% of global and US Infosite programs to launch.
❖ Worked with the Creative team to ensure the best image formats are used.
❖ Wrote up training materials for the Developer team and detailed product presentations for the company.

WEB DEVELOPER

NYC Big Apps Challenge / May 2014 - July 2014

❖ Submitted a mobile web app for the 2014 NYC Big Apps Challenge competition.
❖ Built a web app for The Trust for Governors Island using HTML5, CSS, JavaScript, and jQuery.
❖ Created a database table and MySQL search functions for the events and dining options pages.
❖ Used Yelp's API to pull reviews and ratings for specific businesses.
❖ Designed the layout, simplified the UI and UX design, and built a live product within a 2-month deadline.

CQ DEVELOPER

Six Dimensions / June 2012 - October 2013

❖ Completed extensive 6-week training program in Adobe CQ5.

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Google Web Services (Webmaster Tools, Analytics, etc.)

INTERESTS

I like to learn new ways to use CSS design and Javascript code to build beautifully unique and dynamic sites. The most useful websites I visit frequently are LinkedIn Learning (formally known as Lynda.com), Place Holder Kitten, Stack Overflow, and CSS Tricks. These sites keep my skills fresh and up-to-date.

In my off hours, I love watching horror movies, attending live events (pre-Covid-19), visiting new places, and exploring the culture & food like a local. My other love of digital photography helps me capture those once-in-a-lifetime moments to add to my travel album. I usually fly solo and create my own itineraries, even when traveling to new countries. It's fun for me to do research and pick unique experiences to discover. My favorite place that I've visited so far is Japan. Finally seeing Mt Fuji after the cloudy skies cleared up was an astonishing sight. I've been to 18 countries, 19 states in the USA, and hope to add more to my list in the years to come.

❖ Built functional components in CQ5 with Eclipse and CRXDE Lite.

❖ Created an AddThis Follow Us social media component using the AddThis API.

❖ Created flexible templates using iparsys and parsys components.

❖ Managed and organized files in the Digital Assets Manager.

❖ Tested and troubleshoot coding errors and malfunctioning components.

SEO WEB DEVELOPER

WebiMax / September 2011 - July 2012

❖ Recommend changes to enhance client web presence, including search engine indexing and design modifications.

❖ Created social media accounts as well as corrected errors using IIS 7.5 and Apache environment.

❖ Optimized site load times, sitemaps, graphics, all while retaining cross-browser compatibility.

❖ Implemented changes in various coding languages and content management systems.

❖ Handled various large to small client website assignments with varying deadlines.

NEW MEDIA SUPPORT SPECIALIST

Yell Adworks / June 2010 - September 2011

❖ Performed QA checks and corrections on newly designed websites before setting them live.

❖ Created email accounts for sites when requested and handled email account issues.

❖ Researched and investigated website hosting issues and provided prompt resolution.

❖ Purchased and reserved domains and publish sites to appear online.

❖ Assisted web design and customer service departments with various website issues.

WEBMASTER

Royalty Media Group / May 2009 - May 2010

❖ Managed monthly website changes including design content, ad space, event listings, and blog entries.

❖ Revised and added images to the website including JavaScript slideshows.

QUALITY ASSURANCE PROGRAM TESTER

PHH Mortgage / January 2008 - December 2008

❖ Evaluated and recorded defects of computer and web-based mortgage loan programs.

❖ Wrote and executed scripts for manual testing of new functionalities.

❖ Validated and logged production release issues and assisted in late-night release testing.

❖ Updated testing and training manuals and documents for various mortgage loan programs.