

# Lucy Pacius

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## OBJECTIVE

To obtain a challenging Front-End Developer position utilizing web development and design skills.

## EDUCATION

**The College of New Jersey (formally Trenton State College)** Ewing, NJ

*Bachelor of Fine Arts in Digital Arts - Dean's List 5/8*

## HONORS

- ◆ 2006 Who's Who Among Students in American University and Colleges, and Edward J. Bloustein Scholar
- ◆ Mon-Oc Bank Scholar and Asbury Park High School Valedictorian Scholar.

## WEB DESIGN/DEVELOPMENT EXPERIENCE

*Independent Work: Aug 12 – Present*

- ◆ Redesign and develop website layout utilizing HTML, CSS and JavaScript with jQuery.
- ◆ Design and develop mobile version of a website that includes slideshows and downloadable content.
- ◆ Currently learning database management system MySQL and AJAX.

*SEO Web Developer; WebiMax; Mt. Laurel, NJ; Sept 11 – July 12*

- ◆ Recommend changes to enhance client web presence, including search engine indexing and design modifications.
- ◆ Create social media accounts and blogs as well as correct website errors using IIS 7.5 and Apache environment.
- ◆ Perform site optimization of navigation, load times, sitemaps, graphics, and compliance for cross browser compatibility.
- ◆ Implement changes using PHP, JavaScript, HTML, CSS and various Content Management Systems.
- ◆ Handle various large to small client website assignments with multiple deadlines.

*New Media Support Specialist; Yell Adworks; King of Prussia, PA; June 10 – Sept 11*

- ◆ Perform QA checks and corrections on newly designed websites before setting them live.
- ◆ Create email accounts for sites when requested and correct various DNS issues.
- ◆ Purchase and reserve domains and publish site to appear online.

*Webmaster; Royalty Media Group; New York, NY; May 09 – May 10*

- ◆ Manage website pages, design content, images, ad space, event listings and blog entries.

*Webmaster/Publicity Chair; Theta Nu Xi Sorority, Inc.; TCNJ Ewing, NJ; Fall 05 – Spring 07*

- ◆ Create business cards and brochures to inform the campus community of their presence.
- ◆ Design flyers, brochures, and table tents for events to enhance visibility.
- ◆ Built and maintained website for a new sorority chapter.

*Web Designer; Melissa Cliver, Ethnographer; Spring 06*

- ◆ Created a portfolio website for a New York based video artist and photographer.

## SOFTWARE EXPERIENCE

- ◆ Experienced in Microsoft Office, Photoshop, Illustrator, Dreamweaver, Scripting languages (HTML, CSS, JavaScript, jQuery and PHP), FTP client, Magento, WordPress, Joomla, Expression Engine, A1 Sitemap Generator, Google Services (Web Master Tools, Analytics, etc.), Maya, QuickTime Pro, and FinalCut Pro.
- ◆ Able to work on both a Windows or Macintosh platform.

## WORK EXPERIENCE

*QA Program Tester; PHH Mortgage; Mt. Laurel, NJ; Jan 08 – Dec 08*

- ◆ Evaluated and recorded defects of computer and web-based mortgage programs.
- ◆ Wrote and executed scripts for manual testing of new functionalities.
- ◆ Validated and logged production release issues and assist in late night release testing.
- ◆ Updated testing manuals and documents for various programs.

*Junior Computer Lab Technician; Informational Technology; TCNJ Ewing, NJ; Fall 06 – Spring 07*

- ◆ Responded to Macintosh application related questions and equipment problems.
- ◆ Assisted students during late night lab sessions.